

INTELLIGENCE & TECHNICAL STANDARDS

# MIXTRESS AFRICA ALLAH

Sovereign Audio Infrastructure | The Urban-Caribbean Continuum

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# ENGINEERING THE SIGNAL

Defeating digital sludge through high-fidelity architecture.

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# THE LEAD ARCHITECT

## INTELLIGENCE & VISION

Africa Allah defines the standards for the ecosystem, translating theory into technical blueprints. Before the signal is broadcast, it is engineered for absolute clarity and cultural frequency.

- Mastery of high-fidelity sonic landscapes.
- Defining forensic audio benchmarks.
- Lead technical visionary for the Continuum.



# FORENSIC TECHNICAL STANDARDS

## HIGH FIDELITY

32-bit Float audio resolution ensures dynamic range preservation and eliminates signal clipping in high-stakes environments.



## SOVEREIGNTY

Bypassing "Digital Landlords" to own the soil, not just the feed. Infrastructure-first approach to cultural media.



## INFRASTRUCTURE

Closed-loop broadcast paths and proprietary media servers defeat algorithmic noise and shadow-bans.

# THE ENGINE

## B2B EXECUTION

Agency by PlayMasToday is the commercial vehicle executing destination events and brand communication strategies globally.

Bridging the gap between high-level corporate objectives and deep-rooted cultural authenticity with 20 years of experience.



# OPERATIONAL STRATEGY

## THE GATEWAY

Project Initialization Gateway provides a seamless B2B intake process, ensuring all technical requirements are mapped before deployment.

## THE LEGACY

A successive story of 20 years in forensic media, documenting the diaspora's movements through a photojournalistic lens.

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# THE ARCHIVE

Preservation. Documentation. Discovery.

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# PLAYMAS.TODAY VAULT



## SOVEREIGN PROOF

Our institutional vault houses 20 years of Urban and Caribbean documentation. By archiving at a forensic standard, we ensure the diaspora's narrative remains unfiltered and authentic.



# DISTRIBUTION ECOSYSTEM



## CARNIVAL RADIO

Live 24/7 beacon via Alexa, Chrome, and Smart TV.



## PULL UP PARTY

Global syndication on Apple, YouTube Music, and Alexa.



## D.M.C ARCHIVE

20-year history across connected devices and In-Car apps.

# INSTITUTIONAL IMPACT

20

Years of Archival Data

## TECHNICAL LEADERSHIP

From the "Signal" (2003) to the modern Sovereign DNA Vault, we maintain the highest standards in the industry.

Targeting the mature 35+ demographic with precision audio and cultural theory.

# INFRASTRUCTURE RIDER

Requirement	Specification	B2B Value
Audio Resolution	32-bit Float	No-clip headroom protection
Hardware	Pioneer CDJ-3000 / DJM-A9	Industry-leading signal paths
Connectivity	Dedicated 20Mbps Ethernet	Lossless global radio syndication
Output	Stereo XLR Master Split	Live archival synchronization

# QUESTIONS?

For opportunities aligning with The Architect and The Engine.

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## BUSINESS MANAGER

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# IMAGE SOURCES



<https://www.l-acoustics.com/wp-content/uploads/2023/06/Amanda-Davis-Mixing-1024x819.jpg>

Source: [www.l-acoustics.com](http://www.l-acoustics.com)

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<https://cache.marriott.com/is/image/marriotts7prod/xr-lgkxr-kayu-putih-40232:Feature-Hor?wid=1920&fit=constrain>

Source: [www.marriott.com](http://www.marriott.com)

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<https://www.een.com/wp-content/uploads/2017/03/Server-room-interior-grdt.jpg>

Source: [www.een.com](http://www.een.com)

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[https://media.istockphoto.com/id/483615485/video/retro-antenna-broadcasting-signal.jpg?s=640x640&k=20&c=4fsTf5FEFGEr5CLLrD914oYCi9Na\\_ADuWQ2VOLIIDNQ=](https://media.istockphoto.com/id/483615485/video/retro-antenna-broadcasting-signal.jpg?s=640x640&k=20&c=4fsTf5FEFGEr5CLLrD914oYCi9Na_ADuWQ2VOLIIDNQ=)

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Source: [www.androidpolice.com](http://www.androidpolice.com)

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<https://media.istockphoto.com/id/2234072939/photo/crowds-enjoying-a-colorful-parade-at-martinique-festival.jpg?s=612x612&w=0&k=20&c=ChA6Er-kHTPVcITr2nQPalag4drMLO4OtAw95HdXQMg=>

Source: [www.istockphoto.com](http://www.istockphoto.com)

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